



# STEPPING STONE MANAGEMENT

Social Media Marketing

Salt Lake City, Utah

Social Media  
Followers went up  
**1000%**

## WE ASKED THE CLIENT A FEW TESTIMONIAL QUESTIONS AND HERE IS WHAT WE RECEIVED

### How did you feel before working with us?

Before working with **Digital Maxima**, I didn't even have a Facebook page, a logo, or a business manager account. They assisted me in setting up my social media accounts and managed them efficiently. They did a photoshoot of my events and marketed my coaching and training activities. My attendance at the events increased over time. I have secured long-term training clients with their help.

I am now working on my client's online systems. I am using all the things they had set up for me a few years ago to scale my business. I am grateful for all the creative social media marketing they did for us. I am using my lead funnel systems differently and am more focused now. I am thankful for their support in creating a brand presence on several social media sites and all the knowledge on what marketing content to use.

## What were you doing before you started to work with us?

I had events before I met Ali, but I didn't have a strong following on social media. I was only reaching my personal friends. Once the social media components, pictures, and videos were in place, I reached strangers, scaled my reach, and increased attendance. I had people fly in from different parts of the world to attend my meetings. In short, they build a brand for me and my coaching business that I was proud of.

## How did you feel about the results?

There were so many things I did not know how to do and honestly didn't even know they existed or how to use them when I started working with Ali. Now I use them every day. I am creating simple ads on the Facebook business manager (Which they trained me) and reaching a broader scope of people.



## What frustrated you and how was it resolved?

At first, I was frustrated that I didn't know how to grow my events in my local city. Once the 'events' started growing, and we had established a social media presence, I didn't know how to use it. I was grateful to Ali for personally coming to my events and learning about my business. Following are the things that frustrated me before I hired Digital Maxima:

- Establishing my online presence and managing the invitation to events with me each month.
- Enrolling International Zoom events.
- Advertising on Facebook Business Manager.
- Growing followers on social media.
- Having an online brand.

I am grateful for the foundational brand presence I was able to establish and am now establishing bigger and growing more.

# RESULTS

- 105,000+ international social media followers.
- 378 followers on exclusive business groups.
- Several business pages, including an Author page.
- Active website covering branding and lead generation.
- A significant presence on LinkedIn with 5000+ valuable connections.



Visit our website at [www.DigitalMaxima.com](http://www.DigitalMaxima.com) for more information about our company's services.